

**Government of the People's Republic of Bangladesh**  
Office of the Project Director (ACE, RHD)  
Bangladesh Road Safety Project  
Roads and Highways Department  
Room: A-201, Sarak Bhaban, Tejgaon, Dhaka

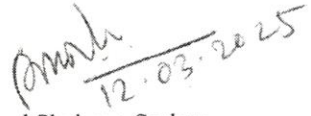
Memo No.: 35.01.2690.078.07.024.25.941

Date: 12.03.2025

**Request for Bids**  
**Non-Consulting Services**

Employer: Roads and Highways Department  
Country: Bangladesh  
Name of Project: Bangladesh Road Safety Project  
Contract Title: Public awareness campaign- Non-consultancy service  
IDA Credit No.: 7059-BD  
RFB Reference No.: SP (BRTA)-06

1. Government of the People's Republic of Bangladesh has received financing from the World Bank for Bangladesh Road Safety Project (BRSP) and intends to apply part of the proceeds for the above mentioned non-consulting service.
2. The Roads and Highways Department now invites sealed Bids from eligible Bidders for Public awareness campaign- Non-consultancy service.
3. Bidding will be conducted through National Competitive Bidding using a Request for Bids (RFB) as specified in the World Bank's Procurement Regulations for IPF Borrowers – November 2020 and is open to all eligible bidders as defined in the Procurement Regulations.
4. Interested eligible Bidders may obtain further information from the portal [rhd.gov.bd](http://rhd.gov.bd)-<BRSP tab>-Notices.
5. The bidding document in English may be purchased by interested eligible Bidders upon the submission of a written application to the address Project Director, Bangladesh Road Safety Project, Room# 211, Block-A, Sarak Bhaban, Tejgaon, Dhaka-1208. and upon payment of a nonrefundable fee of BDT 4000.00. The method of payment will be cash or pay order to Project Director, Bangladesh Road Safety Project. Last selling date of bidding document is **April 20, 2025**.
6. Bids must be delivered to the address above on or before **April 21, 2025** at 2:00 PM. Electronic Bidding will not be permitted. Late Bids will be rejected. The outer Bid envelopes marked "ORIGINAL BID", and the inner envelopes marked "TECHNICAL PART" will be publicly opened in the presence of the Bidders' designated representatives and anyone who chooses to attend, at the address above on **April 21, 2025** at 2:05 PM. All envelopes marked "FINANCIAL PART" shall remain unopened and will be held in safe custody of the Employer until the second public Bid opening.
7. All Bids must be accompanied by a Bid Security of **BDT 7,00,000.00** (Taka Seven lac only).
8. A pre-bid meeting will be held on **April 7, 2025 at 11 AM** at the address in letterhead.
9. Attention is drawn to the Procurement Regulations requiring the Borrower to disclose information on the successful bidder's beneficial ownership, as part of the Contract Award Notice, using the Beneficial Ownership Disclosure Form as included in the bidding document.
10. The procuring entity reserves the right to accept or reject all bids.

  
Dr. Mohammad Shaheen Sarkar  
ID No: 601921  
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Bangladesh Road Safety Project  
Roads and Highways Department, Dhaka-1208.